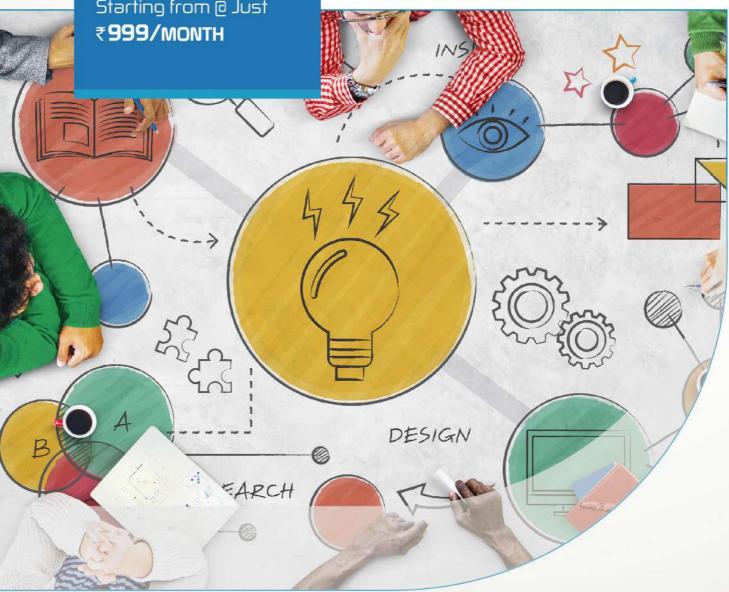
## INDIA'S FIRST LEAD MANAGEMENT SYSTEM with

"Auto Lead Call Distribution With Call Recording" Starting from @ Just







360 Lead capture 0% lead leackage



Automatic lead distribution via call to available agents



Connect your sales team in 2 mins of receiving enquiry



Detailed report of the enquiry with call recordings to manager



# WHY BUSINESS CHOOSE LEAD MANAGEMENT SYSTEM



#### **ZERO LEAD LEAKAGE**

360 degree auto lead capture from various sources



#### PRIORITIZE HOT LEADS FIRST

Track your leads depend on their lead quality score



#### REDUCE LEAD RESPONSE TIME

Automate lead distribution by location, source or any other criteria



#### **DETAILED REPORTS & ANALYTICS**

Analyse performance of campaigns, sources, teams & revenue added



#### **KEEP YOUR LEADS ENGAGED**

Send nurturing campaigns based on their interest/activity



#### TRACK YOUR FIELD AGENTS

Mobile CRM to run your entire field operations

## 360° LEAD CAPTURE

Capture Leads Automatically From Various Sources

- Through QR CODE SCAN
- THIRD-PARTY INTEGRATION:
   Sulekha, Indiamart, Just Dial, 99acres
   and many more
- SOCIAL MEDIA LEAD CAPTURING:
   FaceBook, Instagram,
   Twitter and LinkedIn.
- By Filling ENQUIRY FORM in website
- CAPTURE MULTIPLE CALLS SIMULTANEOUSLY,

with call recording and a brand like welcome message and hold music.





## ROBOTIC LEAD DISTRIBUTION

Distribute the leads in the way you wanted, and change at any point of time based on your requirement



#### **AUTOMATIC LEAD DISTRIBUTION**

24/7 Automatically distribute leads to your staffs



#### **LOCATION BASED DISTRIBUTION**

Your lead distribution system should allow for geography based distribution



## AVAILABILITY BASED DISTRIBUTION

New leads will be assigned to people who are available and able to take call immediately



#### INSTANT NOTIFICATION

Send Email & SMS followup reminders to the sales person. they will never miss a lead and followup ASAP.



#### **QUALITY BASED DISTRIBUTION**

Check the quality of the lead & assign it to the right sales person.



## **ENGAGE WITH** PROSPECT LEADS

Lets you prioritize your leads with positive and negative scoring to ensure faster conversions



#### **NURTURE LEADS MAKE** THEM SALES READY

Not all your leads are sales-ready. Many of them could still be in the research. With a lead management system, you can send nurture campaigns who are not quite ready to make a purchase. This is where you can help them in their decision-making process.

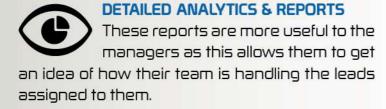


#### PRIORITIZE HOT LEADS FIRST

Get detailed insights of each lead and tag them based on the priority (Hot. Warm, Cold).

### **INDEPTH ANALYTICS** & LEAD TRACKING

Get powerful, real-time analytics that can help you make smarter business decisions from anywhere in the world





#### TRACK YOUR FIELD AGENTS

view service tasks assigned, check-in and check-out at the customers location and update ticket data of your sales team via mobile apps

